CV: J. Heintz.

## James Heintz

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Research Professor

Political Economy Research Institute

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Date of birth: 25 March 1968

# **Current Position**

Research Professor (since Sept. 2011) Political Economy Research Institute

University of Massachusetts, Amherst

Associate Research Professor (2006-2011)

Assistant Research Professor (2001-2006)

Education

Ph.D., May 2001 Department of Economics

University of Massachusetts

Dissertation: Investment, Labor Demand, and Political Conflict in South Africa

Master of Science, 1992 Department of Applied Economics

University of Minnesota

Bachelor of Science, 1990 Cornell University

**Other Relevant Employment** 

Senior Researcher Nat'l Labour and Economic Development Institute

(Oct 1996 to June 1998) Johannesburg, South Africa.

Performed policy-related research, engaged in national tripartite policy bargaining forums, developed capacity building programs, and supervised researchers for a research and policy think-tank affiliated with the South African labor movement.

# **Publications, Reports, Papers, and Presentations**

#### <u>Books</u>

with Robert Pollin and Mwangi wa Githinji (2008). *An Employment-Targeted Economic Program for Kenya*. Aldershot and Northampton: Elgar.

with Jonathan Teller-Elsberg and Nancy Folbre. (2006). The Field Guide to the U.S. Economy: A Compact and Irreverent Guide to Economic Life in America, Revised and Updated. New York: New Press.

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with Robert Pollin, Gerald Epstein, and Léonce Ndikumana (2006). *An Employment-Targeted Economic Program for South Africa*. Aldershot and Northampton: Elgar.

with Martha Chen, Joann Vanek, and Francine Lund. (2005). *Progress of the World's Women: Women, Work, and Poverty*. New York: UNIFEM.

with Nancy Folbre. (2000). The Ultimate Field Guide to the U.S. Economy: A Compact and Irreverent Guide to Economic Life in America. New York: New Press.

### Journal Articles

with Radhika Balakrishnan. (2012). "Debt, Power, and Crisis: Social Stratification and the Inequitable Governance of Financial Markets." *American Quarterly* 64(3): 387-409.

with Jayati Ghosh and Robert Pollin. (2012). "Speculation on commodity futures markets and destabilization of global food prices: exploring the connections". *International Journal of Health Services* 42(3): 465-83.

with Stephanie Seguino. (2012). "Contractionary monetary policy and the dynamics of US race and gender stratification" *American Journal of Economics and Sociology*. 71(3): 603-38.

with Lynda Pickbourn (2012). "The Determinants of Selection into Non-agricultural Self-employment in Ghana". *Margin: Journal of Applied Economic Research*. 6(2): 181-209.

with Léonce Ndikumana (2011). "Is there a case for inflation targeting in sub-Saharan Africa?" *Journal of African Economies* 20: 67-103 (supplement 2).

"The Structure of Employment, Globalization, and Economic Crises: Rethinking Contemporary Employment Dynamics with a Focus on the U.S. and Japan" (2011) *Political Economy Quarterly* (in Japanese) 48(1):45-59.

with Radhika Balakrishnan and Diane Elson (2011). "Financial regulation, capabilities and human rights in the US financial crisis: the case of housing" *Journal of Human Development and Capabilities*. 12(1): 153-68.

"The impact of public capital on the U.S. private economy: new evidence and analysis" (2010) *International Review of Applied Economics*. 24(5): 619-32.

with Ahmed Diomande and Robert Pollin (2009). "Why U.S. financial markets need a public credit rating agency." *The Economists Voice* 6(6). Berkeley Electronic Press.

"The Grim State of the States: the fiscal crisis facing state and local governments." (2009) *New Labor Forum* 18(2): 7-15.

with Dorrit Posel. (2008) "Revisiting informal employment and segmentation in the South African labour market" *South African Journal of Economics* 76(1): 26-44.

"Revisiting labour markets: implications for macroeconomics and social protection" (2008) *IDS Bulletin* 39(2): 11-17.

with Elissa Braunstein (2008). "Gender bias and central bank policy: employment and inflation reduction". *International Review of Applied Economics* 22(2): 173-86.

"Low-wage manufacturing and global commodity chains: a model in the unequal exchange tradition." (2006) *Cambridge Journal of Economics*. 30(4): 507-20.

with Robert Pollin and Justine Burns. "Global apparel production and sweatshop labor: can raising retail prices finance living wages?" (2004) *Cambridge Journal of Economics*. 28: 153-71.

"Beyond sweatshops: employment, labor market security, and global inequality." (2004). *Antipode*. 36(2): 222-26.

"Political conflict and the social structure of accumulation: the case of South African apartheid." (2002) *Review of Radical Political Economics*. 34(3): 319-34.

Additional Articles (not peer-reviewed)

"Reintroducing employment into macroeconomic policy" (2008). *Poverty In Focus*. Brasília: International Poverty Centre (UNDP), 16(January): 18-19.

"Poverty, employment, and globalization: a gender perspective" (2008). *Poverty In Focus*. Brasília: International Poverty Centre (UNDP), 13(January): 12-13.

"Rethinking global labor standards: controversies, constraints, and possibilities" (2007) *The Good Society*, 16(2): 65-72.

with Martha Chen and Joann Vanek (2006). "Informality, gender, and poverty: a global picture." *Economic and Political Weekly*, 41(21): 2131-39

with Robert Pollin (2003) "Evaluation of a proposal to re-instate the New York stock transfer tax", *Challenge Magazine*, July/August 2003.

"Informalization and global employment," South African Labour Bulletin, June 2003.

"Jobs, redistribution, and public responsibility" (2000). *South African Labour Bulletin*. 24(3).

"GEAR [Growth, Employment, and Redistribution]: A labour perspective." (1997). *Indicator South Africa: A Barometer of Social Trends*. University of Natal, Durban, South Africa. December.

Edited journals – special issues

(ed. with Naila Kabeer and Sarah Cook) *Economic Growth, Social Protection, and 'Real' Labour Markets*, Special Edition of the *IDS Bulletin*, 39(2) May, 2008, Institute of Development Studies, Sussex, UK.

## Book chapters

"Financialization, structural change, and employment in the U.S. and Japan" forthcoming. In K Yagi, N. Yokohawa, S. Hagiwara, and G. Dymski, eds. *Crises of Global Economy and the Future of Capitalism*. London: Routledge

with Imraan Valodia. (2012). "The informal self-employed in Africa" Aryeetey, Devarajan, Kanbur, and Kasekende, eds. *The Oxford Companion to the Economics of Africa*. Oxford: Oxford University Press.

"Global Labor Standards: Their Impact and Implementation" (2011). Jonathan Michie, ed. *The Handbook of Globalization*. 2nd edition. Edward Elgar. pp.257-74.

"Employment, poverty, and inclusive development in Africa: policy choices in the context of widespread informality," (2010) in V. Padayachee, ed. *The Political Economy of Africa*. London: Routledge, pp. 199-213.

"Women's Employment, Economic Risk, and Poverty" (2010) in Sylvia Chant, ed. *International Handbook of Gender and Poverty*. Aldershot and Northampton: Edward Elgar, pp. 434-9.

with Francoise Carré. (2009). "Dimensions of employment 'precarity' in the United States". In L. Vosko, M. MacDonald, and I. Campbell, eds. *Cross-National Perspectives on Precarious Employment: Developing Common Understandings Across Space, Scale, and Social Location*. London: Routledge.

"Social structures of accumulation in South Africa" (2009) in D. Kotz, T. Macdonough, and M. Reich. *Social Structures of Accumulation* Cambridge University Press December.

with Robert Pollin and Gerald Epstein (2009). "Pro-growth Alternatives for Monetary and Financial Policies in Sub-Saharan Africa" in T. McKinley, ed. *Economic Alternatives for Growth, Employment and Poverty Reduction: Progressive Policy Recommendations for Developing Countries.* New York: St. Martin's Press, Palgrave Macmillan, pp. 24-32.

"Comment [On 'Monitoring Labor Standards in a Macroeconomic Context' by Bill Gibson]", (2005) *Interactions in Analytical Political Economy: Theory, Policy and Applications*, M. Setterfield, ed., New York: M.E. Sharpe.

with Robert Pollin. (2005) "Informalization, economic growth, and the challenge of creating viable labor standards in developing countries." *Rethinking Informalization: Poverty, Precarious Jobs and Social Protection*, Neema Kudva and Lourdes Benería, eds. Cornell University, Open Access Repository, pp. 44-66.

"Global labour standards: their impact and implementation" (2003). In *The Handbook of Globalization*, Jonathan Michie, ed. Cheltenham, UK: Edward Elgar, pp. 216-33.

"Income inequality". (2002). In *World at Risk: a global issues sourcebook*. Washington, D.C.: Congressional Quarterly Press, pp. 343-64.

with Samuel Bowles. (1996). "Subsidizing employment: wage subsidies and job creation." 1996. In Jeremy Baskin, ed. *Against the Current: Labour and Economic Policy in South Africa*. Raven, Johannesburg, pp. 186-206

# Book reviews

"Raising the Global Floor: Dismantling the Myth That We Can't Afford Good Working Conditions for Everyone" (2011), by Jody Heymann and Alison Earle. *International Review of Modern Sociology* 31(1): 153-55.

"Fighting Poverty: the Development Employment Link, edited by Rizwanul Islam". *Development and Change*, 39(2): 338-40.

"Class, Race, and Inequality in South Africa, by Jeremy Seekings and Nicoli Nattrass" *Transformation*, 64: 145-51.

### Selected Research Reports

"The impact of core labor rights on wages and employment in developing countries: the rights to freedom of association and collective bargaining". Report prepared for a joint project with Stephanie Luce *Trade Agreements, Labor Standards, and Economic Development*. Grant awarded by the U.S. Department of Labor, ILAB (Response to DOL099RP20742).

"A Rapid Impact Assessment of the Global Crisis on Liberia" Research report prepared in collaboration with the International Labour Organization, Geneva, November 2009.

with Robert Pollin and Heidi Garrett-Peltier. "The Economic Benefits of Investing in Clean Energy." Research report prepared in collaboration with the Center for American Progress, Washington, DC., June 2009.

"Estimating informal employment in Serbia, Kazakhstan, and the Former Yugoslavian Republic of Macedonia: definitions, recommendations and applications." Report prepared for a joint project of the UNECE and ILO (Geneva), April 2009.

"Employment, Economic Development, and Poverty Reduction: Critical issues and policy challenges" Background paper prepared for the United Nations Research Institute for Social Development (UNRISD) for a flagship publication on poverty, April 2009.

with Robert Pollin and Heidi Garrett-Peltier. "The New York State Park System: an Asset for the Empire State" Report prepared for Parks & Trails New York, March 2009.

with Robert Pollin and Heidi Garrett-Peltier. "How infrastructure investments support the U.S. economy: employment, productivity, and growth." Joint policy report of the Political Economy Research Institute and Alliance for American Manufacturing, January 2009.

with Robert Pollin, Heidi Garrett-Peltier, and Helen Scharber. "Green recovery: a program to create good jobs and start building a low-carbon economy" Research Report prepared for the Center for American Progress, Washington, D.C. Sept 2008.

with Gerald Epstein, Leonce Ndikumana, and Grace Chang. "Employment, Poverty and Economic Development in Madagascar: A Macroeconomic Framework" Policy report prepared for the International Labor Organization. 2008.

"Employment, informality and poverty: an empirical overview of six countries with a focus on gender and race" (2008). Background report prepared for the United Nations Research Institute on Social Development (UNRISD).

with Robert Pollin. "Targeting employment expansion, economic growth, and development in sub-Saharan Africa: outlines of an alternative economic program for the region." (2008). Report prepared for the United Nations Economic Commission for Africa (UNECA).

with Carlos Oya and Eduardo Zepeda "Employment, growth, and poverty reduction in The Gambia: a review of the evidence." (2007). Report prepared for the International Poverty Center of the UNDP.

"Human Development and the Garment Industry in Cambodia" (2006). Working paper prepared for a UNDP-sponsored project on Trade and Human Development in Cambodia.

"Globalization, economic policy and employment: poverty and gender dimensions" (2006). Employment Strategy Papers, 2006/3, Employment Policies Unit, International Labour Office, Geneva.

with Gerald Epstein (2006). "Monetary policy and financial sector reform for employment creation and poverty Reduction in Ghana." Working Paper. UNDP International Poverty Center, Brasília.

with Jeannette Wicks-Lim and Robert Pollin. "Decent work in America: the state-by-state work environment index 2005" Political Economy Research Institute, University of Massachusetts, Amherst, MA, October 2005.

"Elements of an Employment Framework for Poverty Reduction in Ghana", May 2004, New York: United Nations Development Program. http://www.undp.org/poverty/docs/employment-gprs-mission-report-july04.pdf.

"Employment subsidies: job creation options for South Africa," February 2001. Commissioned by the World Bank, Southern Africa Desk.

with Conrad Jardine. "Poverty and economics in South Africa." April 1998. Commissioned by the South African NGO Coalition, the South Africa Human Rights Commission, and the Commission for Gender Equality. Johannesburg, South Africa.

with Samuel Bowles. "Wages and employment in South Africa: an econometric investigation." January 1996. Commissioned by the Presidential Labour Market Commission, Department of Labour, Pretoria, South Africa.

#### **Selected Professional Presentations**

"How Macroeconomic Policy Can Support Economic Development in Sub-Saharan African Countries" International Economic Association Roundtable Co-sponsored by the World Bank. *New Thinking on Industrial Policy: Implications for Africa*. July 3-4, 2012. Pretoria.

"Beyond Nets, Floors, and Goals". Invited Speaker, Closing Plenary, international conference of the International Association for Feminist Economics, Hangzhou China, June 2011.

"Employment targeting and economic strategies" Presentation for ILO Staff Retreat, *Employment Policy in a Changing World*, Geneva, 14-16 September 2010.

"Green development: rethinking the economy-environment connection" Paper presented at Toward a Sustainable Low Carbon Society-Green New Deal and Global Change, Hokkaido University, November 4-5, 2009.

with Stephanie Seguino. "Federal reserve policy and inflation dynamics in the U.S.: race and gender inequalities in unemployment outcomes" Eastern Economic Association Conference, New York, February 27<sup>th</sup>-March 1<sup>st</sup>, 2009.

"Financial sector reform and women's employment" Open Forum organized by the Ministry of Foreign Affairs (Denmark) as part of the Expert Consultation on the 2009

World Survey on the Role of Women in Development, UN Division for the Advancement of Women, Copenhagen, February 19<sup>th</sup>, 2009.

"Managing the state's budget: hard choices in an economic crisis" Rappaport Center for Law and Public Service, Suffolk University Law School, January 30<sup>th</sup>, 2009.

"Employment, poverty, and economic policy in the context of widespread informality" Workshop on Decent Work Issues in Poverty Reduction Strategies/National Development Frameworks, ILO Employment Policy Department, International Training Center, Turin, Italy, December 15<sup>th</sup> – 17<sup>th</sup>, 2008.

with Françoise Carré. "Issues in developing a common framework on informal employment" Conference on Measuring Informal Employment in Developed Countries, Harvard University, October 31<sup>st</sup> - November 1<sup>st</sup>, 2008.

"Beyond the standard assumptions: employment, economic policy, and 'pro-poor' growth in Kenya" Conference presentation, *When Will Africa Develop?* Schwartz Center for Economic Policy Analysis, New School University, May 2<sup>nd</sup>, 2008.

"Time use and the care economy in South Africa and Tanzania" Panel for the United Nations Commission on the Status of Women, New York, 25 Feb. 2008.

"Revisiting the role of employment and labor markets in macroeconomic policy analysis" Conference presentation. *Economic growth, informal work and social protection: exploring the relationships*, 22 -24 October, 2007, IDS Sussex, UK.

"A development-targeting economic framework for African countries," Invited presentation. *Ad-Hoc Expert Group meeting on 'Policy Targeting to Accelerate Growth, Create Employment and Achieve the Millennium Development Goals (MDGs)*' UNECA, 17-18 October, 2007, Kampala, Uganda.

"Employment and poverty reduction: policy issues and strategies," Seminar presented at the Department of Economics, New School University, New York, NY, 26 September, 2007.

"Free trade v. Fair Trade: what is the difference and why does it matter?" Invited speaker. Green Mountain Global Forum, Waitsfield, VT, 20 September 2007.

"What have we learned? What are the research gaps?" Invited panelist. IDCR Conference Labour Markets and Growth: Better Jobs Under Globalization?, Nov. 15-16, 2006, Ottawa.

"Growth, employment, and poverty reduction" Workshop presentation, Department for International Development (DFID, Government of Britain). March 2006.

"Recent analysis of national data on links between employment, poverty, and gender in Ghana" and "An Employment Approach to Poverty Reduction in Ghana" *The Informal Economy in Ghana: a Comparative Perspective*. Accra, Ghana. 24 October 2005.

"Confronting the growth slowdown: does Latin America need a new macroeconomic policy framework for generating decent work?" (Panel Presentation) *Decent Work: The Road to Development in the Americas*, organized by the Carnegie Council on Ethics and International Affairs and Agenda Colombia, Bogotá Colombia, 27-28 September, 2005.

"The growing informality of labour markets" *Conference on Gender and Social Policy*, organized by the United Nations Research Institute for Social Development (UNRISD) and the Centre for Global Gender Studies (CGGS), Göteborg University, Marstrand, Sweden, 28-29 May 2005.

with Elissa Braunstein. "Gender bias and central bank policy". *Alternatives to Inflation-Targeting for Stable and Egalitarian Growth*, CEDES, Buenos Aires, May 13-14, 2005.

"Growth, employment, and poverty reduction in South Africa". *Help Wanted: More and Better Jobs in a Globalized Economy*, Conference sponsored by the Carnegie Endowment, Carnegie Council on Ethics and International Affairs, and the Global Fairness Initiative, Washington, DC, April 14-15, 2005

with Martha Chen and Renana Jhabvala. "Informal employment, poverty reduction, and the role of membership-based organizations of informal workers", Department for International Development (DFID), London, March 21, 2005.

"Globalization and sweatshops." MacArthur Research Network on the Impacts of Inequality on Economic Performance, Sloan School of Management, Massachusetts Institute of Technology, October 8-10, 2004.

"Elements of an employment framework for poverty reduction". Joint Government of Ghana, ILO, and UNDP National Workshop on an Employment Framework for Ghana's Poverty Reduction Strategy. May 7, 2004, Accra, Ghana.

"Supply chains and living wages," *Beyond Questions of Principle: Exploring the Implementation of Living Wages in Today's Global Economy*, a forum organized by the Fair Labor Association in cooperation with the Schell Center for Human Rights, Yale Law School; Center for the Study of Human Rights, Columbia University; and SIPA Human Rights Concentration, Columbia University, October 20, 2003.

with Robert Pollin. "The role of the informal sector in creating global labor standards," *Rethinking Labor Market Informalization: precarious jobs, poverty, and social protection.* Cornell University, October 18-19, 2002

"Global apparel production and sweatshop labor," *Global Labor Justice* Conference, Human Rights Program, University of Chicago. April 27-8, 2001.

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"Employment, investment, and distribution in South Africa." Trade and Industrial Policy Secretariat (TIPS) Policy Forum 2000. Gauteng, South Africa. September 18-20.

"Macroeconomic policy and job creation." Conference *Getting South Africa Working*. National Labour and Economic Development Institute and Friedrich Ebert Stiftung. Johannesburg, South Africa. March 2000.

## Service as Referee

Review of African Studies, 2007

Journal of Income Distribution, 2005

Development and Change, 2005, 2008, 2009

International Review of Applied Economics, 2008, 2009, 2010, 2011, 2012

Eastern Economic Journal, 2005

Journal of the Asia and Pacific Economy, 2008

Journal of African Development, 2008

World Development, 2004, 2005, 2006, 2007, 2012

Bulletin of Economic Research, 2004

Feminist Economics, 2003, 2004, 2006, 2007, 2008, 2009, 2010, 2011, 2012

Journal of Economic Studies, 2002

Review of Social Economy, 2011

South African Journal of Economics, 2009, 2011

Social Problems, 2011

Human Science Research Council (HSRC), Pretoria, South Africa, 2008

Swedish International Development Cooperation Agency (SIDA), 2005

Economic and Social Research Council (UK), 2004, 2009